

2022 MINNESOTA REDEVELOPMENT CONFERENCE

Thursday, April 28	Activity	Description		
7:30 AM	Registration Opens			
7:45 AM - 8:45 AM	Breakfast Buffet and Networking			
8:45 AM -9:00 AM	Welcome	Start the day with a welcome message from DEED.		
9:00 AM - 10:15 AM	KEYNOTE PLENARY Filling Empty Buildings: Practical Ideas and Answers	In this presentation you will learn: Why buildings stay empty and how to change the owners' minds; what you can do with empty buildings, and why it matters to fill them and bring more businesses to town. You will hear of many examples of other communities already doing the work and other ideas of what to do with empty lots and roofless buildings, too.		
10:15 AM -10:30 AM	Networking Break			
10:30 AM -11:45 AM	CONCURRENT BREAKOUT SESSION Vapor Intrusion and Legal Liability Issues	This session will discuss vapor intrusion challenges with respect to redevelopment of brownfields and how to overcome those challenges. Hear about the changing rules and what they mean for real estate transactions; proven strategies to manage vapor intrusion legal liability and to structure transactions accordingly, legal assurances available for redevelopment sites and what happens when things go wrong?		
10:30 AM -11:45 AM	CONCURRENT BREAKOUT SESSION Show me the Money	Listen while DEED staff discuss various state funding sources for Investigation, Cleanup, Redevelopment and Demolition. Also learn about federal funding available for brownfields and many other funding sources that you maybe never thought of for your brownfields project.		
11:45 AM -12:45 PM	Lunch	. ,		
12:45 PM - 2:00 PM	PLENARY SESSION When is that ^&*\$ Building going to Develop?	In this session you will learn how to identify and overcome development pitfalls; how to find, secure and manage grant funding to achieve objectives; and how to navigate environmental remediation and secure investors using Historic Tax Credits or Opportunity Zones. You will also hear how to manage expectations of elected officials, commissions and the public while maintaining positive momentum through unanticipated delays and changes all with with limited staff.		
2:00 PM - 2:15 PM	Networking Break			
2:15 PM - 3:15 PM	CONCURRENT BREAKOUT SESSION Environmental Justice	You've maybe heard the term "environmental justice" and wondered what that means for your community. MPCA and EPA EJ and Brownfields staff will define EJ and discuss the criteria for Environmental Justice Areas of Concern in Minnesota and help you consider ways that underserved communities can benefit from brownfield redevelopment projects.		
2:15 PM - 3:15 PM	CONCURRENT BREAKOUT SESSION Redevelopment Roundtable	Join an interactive discussion group to explore the DEED Redevelopment Grant Program. Now that the program has received base funding starting in FY24, let's have a candid discussion about what's working, what isn't, and brainstorm possible enhancements to the program or ideas for new programs.		
3:15 PM - 3:30 PM	Networking Break			
3:30 PM - 4:30 PM	PLENARY SESSION Building Community: A Cooperative Effort to Redevelopment	The Bluenose Gopher Public House opened in 2019 as a taproom and community space in downtown Granite Falls, a community of 3,000 people. This session will highlight many lessons learned throughout the project including its failures and successes. Learn how a group of active community members purchased a downtown building, started a co-op, raised money and rallied volunteers. This session also highlights the need for cities, EDAs Chambers and others to support new ideas and support a younger demographic of community leadership.		
4:30 PM - 4:35 PM	Day 1 Wrap Up			
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5:00 PM	Reception Following Day 1 of the Conference	Independent Reception hosted by Inland Development Partners, Inc.		

Friday, April 29	Activity	Description
8:00 AM - 8:45 AM	Breakfast Buffet and Networking	
8:45 AM - 9:00 AM	Welcome and Recap of Day 1	
9:00 AM - 10:15 AM	Then and Now: Market Drivers of Land Use and Economic Development	Market forces impact land use decisions every day. This session will examine through retrospective and prospective lenses, the market drivers that impact land use and how that may be un/intentionally impacting traditional economic development outcomes. There is a necessary balance of housing for our workforce and the jobs available to it, but who and how is this balance being managed? What is the role of community and urban planning in finding a sustainable balance between the economic realities of commerce and a community's need for quality housing?
10:15 AM - 10:30 AM	Networking Break	
10:30 AM - 11:45 AM		They make it look so easy! What really happens in a development deal when the different players are at odds? How are these issues addressed to finally close the deal? This will be a fun, interactive session where your favorite economic developers will play characters in a development scenario, including a developer, elected official, city staff, involved citizen and more! This will be a session you will not want to miss.
11:45 AM - 12:00 PM	Closing	

Tentative Agenda as of 2/23/2022